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Mitsubishi Electric Introduces New Sleek, Flexible Wall-mounted Indoor Units

SUWANEE, Ga., November 8, 2017 - [Mitsubishi Electric US, Inc. Cooling & Heating Division](#) (Mitsubishi Electric), a leading manufacturer of Zoned Comfort Solutions™ and Variable Refrigerant Flow cooling and heating systems, announces its new **MSZ-EF Wall-mounted Indoor Units** Designer Series that provide increased flexibility in design, efficiency and personalization.

An addition to Mitsubishi Electric wall-mounted indoor unit M-series models, the new Designer Series EF Models provide designers and builders with more appliance design options in new homes and high-end upgrades. Slimmer than the nearest competitor's wall-mounted unit, the new indoor unit has a simple, sleek and low-profile design that complements any room's overall aesthetic. Available in three colors – black, white and silver – it provides a range of contemporary design possibilities for homes.



Mitsubishi Electric's Designer EF Model is compatible with the multi-zone system connecting to an MXZ-C outdoor unit. For customizable zone control, the new series can be paired with Mitsubishi Electric's **Diamond Comfort System™**— an efficient, whole-home cooling and heating solution, offering year-round comfort control, room by room. [A Diamond](#)

(more)

[Comfort System consistently uses 30 to 40 percent less energy than conventional HVAC systems.](#) Individualized zone control provides homeowners with the opportunity to choose which rooms they want heated, cooled, or turned off – keeping homeowners in control and comfortable while saving them money.

The new design is available with Btu/h capacity units in 9,000, 12,000, 15,000, and 18,000 – making customization based on a homeowner’s needs easier and more practical. **Indoor units with a Btu/h of 9,000 and 12,000 operate as quiet as 21dB.**

“The sleek redesign of the new wall-mounted indoor unit not only showcases a new look and color options, but also aims to keep homeowners comfortable through its addition to our multi-zone family offering,” says Michelle Robb, director, residential marketing, Mitsubishi Electric US, Inc. Cooling & Heating Division.

The new indoor unit has an Electrostatic Anti-allergy Enzyme Filter that catches harmful allergens, like dust and mites, ensuring the circulated air is kept fresh. There is also a Nano Platinum Filter that kills bacteria and deodorizes circulating air – working to control dust, mold spores, pollen, smoke, bad odors, formaldehyde, bacteria and viruses. The washable and reusable filters have an extended lifespan, helping to save money on energy usage and reduce harmful environmental impact.

Other features include:

- **Compatibility with several indoor controls** including the Thermostat Interface and kumo cloud™.
- A **weekly timer** that has up to four individual scheduling options.
- **Hyper-Heating® INVERTER (H2i®)** options for heating at lower ambient temperatures and climates.

The MSZ-EF Wall-mounted Indoor Unit is available now through Mitsubishi Electric distribution channels. More information can be found at www.mitsubishicomfort.com.

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About Mitsubishi Electric US, Inc. Cooling & Heating Division

Mitsubishi Electric US, Inc. Cooling & Heating Division (Mitsubishi Electric) is headquartered in Suwanee, Georgia. Mitsubishi Electric is a leading marketer of Zoned Comfort Solutions™ and Variable Refrigerant Flow (VRF) air-conditioning and heating technology in North America, Latin America, the Caribbean and Bermuda. In 1982, Mitsubishi Electric introduced its state-of-the-art, ductless air conditioners and heat pumps in North America and later expanded its product line with VRF zoning heat pump systems using INVERTER technology to offer simultaneous cooling and heating capabilities. The division also offers compressors and a full line of air-conditioning accessories. Mitsubishi Electric products have won more than 58 innovation and excellence awards, including the 2015 Record Products Award from *Architectural Record*, a 2015 ACH&R News Dealer Design Award, a 2016 Product Innovation Award from *Architectural Products*, a 2015 AHR Expo Innovation Award from *ASHRAE*, a 2016 *College Planning & Management* New Product of the Year Award, a 2016 *School Planning & Management* New Product of the Year Award, a 2016 and 2017 Money-Saving Products Award from *BUILDINGS*, a 2017 Excellence in Design Award from *Appliance Design* and a 2017 Product of the Year Award from *Consulting-Specifying Engineer*. More information is available at www.mehvac.com and at Mitsubishi Electric's [blog](#). Mitsubishi Electric is also on [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

In addition to cooling and heating products, [Mitsubishi Electric US group companies](#)' principal businesses include semiconductor devices, automotive electrical components, factory automation products and services, elevators and escalators, solar modules, electric utility products and large-scale video displays for stadiums and arenas. Mitsubishi Electric US group companies have roughly 31 locations throughout North America with approximately 4,000 employees.

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